

Three Chicks Website Packages

Standard Web Package - \$425

- up to 3 web pages
- \$250 one time design fee
- \$175 annual service fee, includes unlimited updates, domain name and hosting.

Select Web Package - \$700

- up to 6 web pages
- \$450 one time design fee
- \$250 annual service fee, includes unlimited updates, domain name and hosting.

Choice Web Package – \$1450

- up to 10 web pages
- \$1000 one time design fee
- \$450 annual service fee, includes unlimited updates, domain name and hosting.
- This site package includes very graphic rich site.

Prime Web Package – starting at \$1500 *contact a Chick for a tailored quote*

- more than 10 web pages
- \$1000 one time design fee
- \$450 service fee, includes unlimited updates, domain name and hosting.
- This site package includes very graphic rich site and a customized approach to your communications needs.

Additional Web Package Services, Information & Definitions

-Additional Web Pages: are \$125/per page.

-Logo Design: Basic logo design is \$125 per logo. Based on client input, three logo design ideas will be provided for client approval and selection. Once a design concept has been selected, client may edit or revise the design through one review & edit cycle included in the logo design charge. Additional review & edit cycles will incur additional charges.

-Content: All text and photos needed for site will be provided by the client. 3C must have all content and photos prior to beginning initial work and design of the site.

-Proof-reading, editing or writing customized web site content: Fees are charged on an hourly basis (\$20 per hour) and will be offered through a proposal outlining content to be developed and a maximum price before work begins. Additional services for research and information gathering to be used in web site content are available per client request and priced at the same hourly rate.

-Domain Name & Web Hosting: 3C maintains and pays for the domain name and web hosting directly and is covered in the cost of the quote.

-Maintenance/Updates: All maintenance related to web site functionality will be completed within 48 hours. Routine updates requested by the client will be accomplished on a weekly basis unless otherwise notified and are included in the package pricing. In the event significant revisions are requested, these updates will be priced on a case by case basis with a \$125 per page maximum charge and scheduled by mutual agreement of 3C and the client.

-Contact/Correspondence: All correspondence with 3C will be made through one central designated individual within the client's business/ranch/operation.

-Site Design/Concept: Unless 3C is specifically informed of colors or desired design, 3C will develop a design with minimal initial guidance. One review & edit cycle is included in the design prices & packages outlined above. Additional review & edit cycles incur additional charges. After the design is approved by the client, it cannot be changed without additional charges.

-Payment: Prior to beginning any work, half of the quoted price must be paid up front. The remaining balance will be invoiced when the work is completed. Payment must be received within 30 days and/or the final product will not be delivered and/or the website will be removed from the web.

-After the Initial Year: After the initial year, the service charge will apply for all packages and will include unlimited updates, domain name and hosting. Any design changes or major revisions to the site will incur an additional fee.

-Unlimited Updates: Unlimited updates is defined as changes to the text and photos (sale cattle/show ring winners) and does not include design changes (graphic look of the website). All web packages will include the unlimited updates; changes will be batched into weekly updates unless the update involves correction of an error on the part of 3C. Express Updates may be requested to occur within 48 hours for an express fee of \$50 per update.

-E-mail blasts: Web sites may add interactive communication solutions such as e-mail blasts and the maintenance of associated opt-in e-mailing lists for an additional charge of \$75 per e-mail blast and \$25 per year + \$.10 per name for e-mailing list maintenance. *Your e-mailing list will not be shared with other clients or businesses and is available to you upon request at no additional charge.*

-Custom Features: 3C is always happy to discuss your web presence and propose customized solutions to your communication needs. These services will be formally proposed in writing with associated costs outlined for your approval and adoption. Proposals are confidential and made at no charge to the client.

Three Chicks

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